

# THE Durango HERALD

## TELLING THE STORY THROUGH AN OBITUARY

We regard the story of a life well lived to be extremely important and are here to help you tell that story. So that your family member gets the proper tribute, we offer several options from a simple text-only death notice to any number of additional features.

One of the options available includes an online guest book with comments and photos for friends and family to pay respects. Loved ones can also choose to receive a PopMount, which is a copy of the obituary displayed tastefully on a plaque for hanging. This and other choices are listed below for you to select the appropriate memorial.

### DEATH NOTICE

#### Free

Pre-formatted text notice

- 1 day in print in *The Durango Herald and the Pine River Times*
- Published online
- Photo in print available for \$25

#### John Smith

John Smith, 63, of Atlanta, died 2/25/2014 in his home. Born 2/2/1951.

He worked in a newspaper all his life, including serving as managing editor at The New York Times. He won a Pulitzer Prize for his coverage of the war.

Mr. Smith is survived by his wife, Donna Smith, of Atlanta, sons Hector and Gilbert, and five siblings.

A memorial service will be held at 10am August 12th at Hood Mortuary 1261 E 3rd Ave.

### STANDARD OBITUARY

#### Starting at \$170

- 40 lines of single-column text
- Photo in print included
- 1 day in print in *The Durango Herald and the Pine River Times*
- Permanent online guest book with photos and video available

### DELUXE OBITUARY

#### Starting at \$270

- 40 lines of double-column text
- Photo in print included
- Decorative border in print included
- 1 day in print in *The Durango Herald and the Pine River Times*
- Permanent online guest book with photos and video available

### ADDITIONAL WAYS TO HONOR YOUR LOVED ONE

#### • Local Spotlight - \$5

Prominently feature your loved one on the main page of obituaries on-line.

#### • Mail 5 copies - \$15

Have five copies of the newspaper containing the obituary sent to your home.

#### • PopMount - \$25

A handmade, commemorative plaque (Shown at right) of the obituary as it was published in print.

#### • 2nd day in print -

50% of the first day print cost

### TO ORDER

Obituaries can be placed in the print and the online versions of *The Durango Herald* and the *Pine River Times* in a variety of ways:

#### • In person:

1275 Main Ave., Durango

#### • Email:

obituaries@durangoherald.com

#### • Phone: (970) 247-3504

#### • Through your local mortuary

Please submit all obituary content in electronic format.





# TELL US ABOUT YOUR LOVED ONES

## DEATH NOTICES *Please supply the information requested below for a complimentary preformatted death notice.*

- ☉ Name of the Deceased \_\_\_\_\_
- ☉ Date of Birth \_\_\_\_\_
- ☉ Date of Death \_\_\_\_\_
- ☉ Age of Deceased \_\_\_\_\_
- ☉ City of Residence \_\_\_\_\_
- ☉ Location of Death \_\_\_\_\_
- ☉ Service Type \_\_\_\_\_
- ☉ Time and Date of Service \_\_\_\_\_
- ☉ Location of Service \_\_\_\_\_
- ☉ Address of Service \_\_\_\_\_
- ☉ In no more than 275 characters, add a personal statement that describes the deceased achievements, interests or survivorship.

## FOR STANDARD OR DELUXE OBITUARIES

When you choose to place a Standard or Deluxe Obituary you can tell a broader story in your own words to honor your loved one in a very personal way. The categories and suggestions listed below can be used as a guide for writing this special text.

### Biological information

- ☉ Full name of your loved one (First, middle, surname, nickname, Mr., Mrs., Ms., or Miss)
- ☉ Date, City and State of Death
- ☉ Parents' names at time of birth
- ☉ When and where did your loved one live in Southwest Colorado?

### Education

- ☉ When and where did your loved one attend high school, college, include all degrees earned

### Military Service

- ☉ Branch of Service
- ☉ When enlisted; where stationed/served
- ☉ Rank at discharge
- ☉ Stories or anecdotes about their service

### Service Information

- ☉ Include date, time and place. What type of service? Will there be a funeral, burial, memorial, celebration of life or Mass? Include details of visitation and rosaries
- ☉ Names and titles of those officiating at the service, burial, or cremation

### Marriage(s)

- ☉ First marriage: date, place, full name of spouse
- ☉ Second marriage: date, place, full name of spouse
- ☉ Subsequent marriages: date, place, full name of spouse

### Family

- ☉ Spouses, significant companions and children who preceded them in death
- ☉ List full names, town and state of residence for survivors, including parents, grandparents, spouses, significant companions or caregivers, children and siblings
- ☉ List number of grandchildren and great grandchildren

### Additional Information for Deluxe Obituaries

The Deluxe Obituary is twice as long as the Standard Obituary, so you may want to also include some of the information listed below.

### Work history

- ☉ Occupation
- ☉ Highlights of jobs held, years in position
- ☉ Organizations and Memberships
- ☉ Include religious, athletic, nonprofits, professional

### Passions and Hobbies

- ☉ List the things the deceased did in their spare time

### Anecdotes

- ☉ Family memories or stories with quotes from family members

### Memorial Contributions

- ☉ List name of charity or cause and address to accept donations

## MORE INFORMATION ONLINE

To search obituaries and pay respects to the deceased, visit the web address that corresponds to the paper where the notice appears. Visitors to the site can also sign the guest book and upload comments, photos and videos, which is included in Standard and Deluxe Obituaries.

[obituaries.durangoherald.com](http://obituaries.durangoherald.com)

[obituaries.pinerivertimes.com](http://obituaries.pinerivertimes.com)